

W.D. Newsome, PhD

Aug., 2016

## CURRICULUM VITA

Donny Newsome, PhD, BCBA-D

Fit Learning, Reno, NV - (775) 826 3111 - DrDonny@fitlearners.com

### SUMMARY

Dr. Newsome earned his bachelor's degree from the University of Mississippi and his PhD from the University of Nevada, Reno. He is a Board Certified Behavior Analyst (BCBA-D), Director and Owner of Fit Learning, a precision teaching center in Reno, Nevada, and Co-founder of Fit Learning Systems where he helps to train and manage a growing global network of affiliated learning laboratories. Dr. Newsome is currently serving as Co-President of the Standard Celeration Society (SCS) and President of the Academic Access Initiative, a non-profit for underserved student populations. His research initiatives have focused on organizational behavior and educational technologies across various business sectors including public utilities, universities, school districts, Fortune 100 companies and community service providers. He has been invited to share his expertise via presentations, workshops and university courses on a wide variety of socially relevant topics to a diversity of professional audiences. He has successfully developed and supervised dozens of teams of practitioners, researchers, community groups and organizational initiatives. The overarching value guiding Dr. Newsome's work is contributing to the transformation of human well being through the science of teaching and learning.

### EDUCATION

University of Mississippi  
University of Nevada, Reno

*preference  
online  
with Washoe*  
University of Nevada, Reno

B.A. in Psychology, minor in English, 2006

M.A. in Psychology, 2008

*Thesis: "An investigation of efficiency and  
for supplemental learning modules in  
instruction." - Conducted in collaboration  
County School District*

Ph.D. in Psychology, 2012 (August)

*Dissertation: "Toward the prediction and  
influence of efficient driving behavior" -  
Conducted in collaboration with the Truckee  
Meadows Water Authority, Washoe County School  
District, and civilian drivers in the Reno area.*

### HONORS/AWARDS

- Dean's List (Fall 2003-2004) University of Mississippi
- Chancellor's Honor Roll (Fall 2004-2005) University of Mississippi
- Chancellor's Honor Roll (Spring 2004-2005) University of Mississippi
- Wilson Scholarship Recipient (2010) University of Nevada, Reno
- Innovation in Translation for Sustainability Award (2012) NORC at the University of Chicago

### SERVICE ACTIVITIES

*Board President/Founder:  
President:  
Program Representative:  
Doctoral Student Rep.:  
Founding Member:  
2013  
Guest Reviewer:*

Academic Access Initiative, 2016-2018

Standard Celeration Society, 2014-2017

Association for Behavior Analysis International, 2008

UNR Behavior Analysis Program, 2009

The Patch - Behavior Analysis Community Gardening Cooperative, 2009 -  
2013

Journal of Organizational Behavior Management, 2009 - Present

Journal of Contextual Behavior Science, 2012 - Present

Behavior Analysis: Research and Practice, 2016 - Present

### PROFESSIONAL SOCIETY MEMBERSHIP

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Association for Behavior Analysis (ABA)  
 OBM Network  
 Standard Celeration Society  
 Behavior Analysis for Sustainable Societies (BASS)

Society for the Advancement of Behavior Analysis  
 Cambridge Center for Behavioral Studies  
 Association for Contextual Behavioral Science  
 Nevada Association for Behavior Analysis

### EMPLOYMENT HISTORY

**2010 - Present**      **Sierra Learning Laboratory (DBA: Fit Learning, Reno), Founding Director, Reno NV.**

**2016 - 2017**      **Behavior Science Advisor, National Science Foundation SBIR Phase I: *A smart behavior modification platform to improve motivation, learning and self-esteem.***

**2015 - Present**      **Fit Learning Systems, Founding Director, International Consortium**

**2012 - 2015**      **Praxis2, Associate Consultant**

**2006 - 2010**      **University of Nevada, Reno, Lecturer**

**2007 - 2010**      **BECS-PBS, Fund for a Healthier Nevada, Behavioral Consultant**

**2007-2010**      **BECS-PBS, Fund for a Healthier Nevada, Director of Technology**

**2007 - 2009**      **Cambridge Center for Behavioral Studies, Concept Analyst and Curriculum Designer**

**2009**      **Jordan University of Science and Technology, Masters Program Practicum Instructor**

### COURSES TAUGHT

Psychology of Instructional Technology  
 Introductory/General Psychology  
 Elementary Analysis of Behavior  
 Introduction to Psych. as a Natural Science

Psychology of Learning  
 Behavioral Assessment  
 Behavioral Interventions  
 Environment and Human Behavior

### BIBLIOGRAPHY

#### *a. Articles*

- Bennett, K., Newsome, K., Newsome, D. (2015). *Assessing Functional Relations: The utility of the Standard Celeration Chart*. Behavior Development Bulletin.
- Aninao, T., Fuller, T., Newsome, K., Newsome, D. (2015). *Schools, Meds, and Moms: Using the standard celeration chart for a contextual analysis of behavior*. Behavior Development Bulletin.
- Acevedo, D., Aninao, T., Newsome, K., Newsome, D., (2015). *Putting the precision in precision teaching: using the standard celeration chart for ongoing assessment*. Behavior Development Bulletin.
- Meyer, S., Aninao, T., Newsome, K., Newsome, D., (2015). *Discovery through the lens of the Standard Celeration Chart: Informing and facilitating inductive intervention strategies*. Behavior Development Bulletin.
- Newsome, K., Berens, K., Ghezzi, P., Aninao, T., Newsome, W.D. (2015). *Training Relational Language to Improve Comprehension*. European Journal of Behavior Analysis, 15, 2.

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Newsome, W.D., Alavosius, M.A. (under review), *Toward the Prediction and Influence of Efficient Driving Behavior*.

Lydon, C.A., Szabo, T.G., Newsome, W.D., Williams, L.W. (2012). Total performance service review in the smaller organization: the use of scorecards. *Journal of Rehabilitation Administration*

Newsome, W.D. (2012) Commentary in Response to Plumm, Borhart, & Weatherly, 2012. *Behavior and Social Issues*.

Alavosius, M.P. & Newsome, W.D. (2012). Cooperatives, green behavior and environmental protection. *Mexican Journal of Behavior Analysis*. 44(1)

Szabo, T. G., Williams, W. L., Rafacz, S. D., Newsome, W. & Lydon, C.A. (2012). Evaluation of the Service Review Model with Performance Scorecards. *Journal of Organizational Behavior Management*.

Newsome, W.D. & Alavosius, M.P. (2011). Toward the prediction and influence of green behavior: Seeking practical utility in research. *Behavior and Social Issues*. 20, 44-77.

Alavosius, M., Getting, J., Dagen, J., Newsome, W.D, Hopkins, B. (2009). Use of a Cooperative to Interlock Contingencies and Balance the Commonwealth. *Journal of Organizational Behavior Management: Special Issue 29(2)*.

**b. Book Chapters**

Alavosius, M.P., Newsome, D., Houmanfar, R., Biglan, A. (2015). A functional contextualist analysis of the behavior and organizational practices relevant to climate change, in *The Wiley Handbook of Contextual Behavioral Science* (eds R.D. Zettle, S.C. Hayes, D. Barnes-Holmes and A. Biglan), John Wiley & Sons, Ltd, Chichester, UK.

Alavosius, M. P., Dagen, J., Newsome, W. D. (2009). Chapter 24 Differential Reinforcement of Low-Rate Behavior. In W.T. O'Donohue & J.E. Fisher (Ed.), *General Principles and Empirically Supported Techniques of Cognitive Behavior Therapy*. Hoboken, NJ: John Wiley & sons, Inc.

Alavosius, M. P., Dagen, J., Newsome, W. D. (2008). Chapter 20 Differential Reinforcement of Low-Rate Behavior. In W.T. O'Donohue & J.E. Fisher (Ed.), *Cognitive Behavior Therapy: Applying Empirically Supported Techniques in Your Practice 2nd Edition*. Hoboken, NJ: John Wiley & sons, Inc.

**c. Technical Papers, Talks and Workshops Presented at Professional Meetings**

Alavosius, M., Houmanfar, R., Newsome, D., Biglan, A. *Analysis of the behavior and organizational practices relevant to climate change*. Symposium paper presented at the Association for Behavior Analysis International Annual Convention, 2016, Chicago, Il.

Miller, S., Law, S., Newsome, K., Newsome, D. *Precision Teaching for Accuracy-based instruction: Not just the science of 'go fast'*. Symposium paper presented at the Association for Behavior Analysis International Annual Convention, 2016, Chicago, Il.

Senko, A., Fuller, T., Newsome, D., Newsome, K. *Precise scheduling: Moving towards a better understanding of manipulation percentile schedules*. Poster presented at the Association for Behavior Analysis International Annual Convention, 2016, Chicago, Il.

Miller, S., Smith, C., Newsome, D., Newsome, K., *An evaluation of a tablet application contingency on math application and computation probes*. Poster presented at the Association for Behavior Analysis International Annual Convention, 2016, Chicago, Il.

Manson, M., Meyer, S., Newsome, K., Newsome, D., Fuller, T. *Discriminate before you generate: An important component of an effective and efficient reading curriculum*. Poster presented at the Association for Behavior Analysis International Annual Convention, 2016, Chicago, Il.

Invited Panelist: *Non-Traditional Research Topics: Suggestions for future research in environmental sustainability*. Panel event at the Association for Behavior Analysis International Annual Convention, 2016, Chicago, Il.

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Newsome, D., Newsome, K., Meyer, S. *"I hate school, my brain is broken, and my teachers are jerks": Strategies for undermining language-based barriers to academic progress.* Symposium paper presented at the Association for Behavior Analysis International Annual Convention, 2016, Chicago, IL.

Newsome, W.D., Newsome, K., Fuller, T., Aninao, T., Acevedo, D., Meyer, S., Bennett, K. *Too busy changing the world not to publish.* Symposium presented at the International Precision Teaching Conference, St. Pete, FL, Nov., 2015.

Newsome, W.D., Newsome, K., Libman, S. *An Experiential Introduction to using ACT and RFT for the Precision Teacher.* Workshop delivered at the International Precision Teaching Conference, St. Pete, FL, Nov., 2015.

Newsome, D. W., Miller, S. A., & Newsome, K. N. *Contingent tablet access to improve math scores in low-SES schools.* Poster presented at the International Precision Teaching Conference, Chicago, IL, December 2014.

Smith, C., Miller, S. A., Newsome, W. D., Newsome, K. *An evaluation of a tablet application contingency on math application and computation probes.* Poster presented at the Nevada Association for Behavior Analysis Conference, Las Vegas, NV, October 2015.

Meyer, S., Fuller, T.C, Newsome, W.D., Newsome, K.B. *Agility: Conceptual Aspects and Academic Applications.* Symposium paper at the Association for Behavior Analysis International Conference, San Antonio, TX, May 2015.

Newsome, D., Newsome, K. *Precision Teaching: From the Private Laboratory to the Public School Classroom.* Invited Address at the 27<sup>th</sup> Annual International Precision Teaching Conference, 2014, Chicago, IL.

Newsome, D., Newsome, K., Watkins, G., *WTF is a Hexaflex? ACT like you don't know it.* Symposium paper presented at the 27<sup>th</sup> Annual International Precision Teaching Conference, 2014, Chicago, IL.

Bennett, K., Newsome, K., Newsome, D., *A preliminary analysis of session awareness.* Symposium paper presented at the 27<sup>th</sup> Annual International Precision Teaching Conference, 2014, Chicago, IL.

Fuller, T., Meyer, S., Newsome, D., Newsome, K., *The agility construct: Description, detection, and refinements.* Symposium paper presented at the 27<sup>th</sup> Annual International Precision Teaching Conference, 2014, Chicago, IL.

Aninao, T., Newsome, D., Newsome, K., *Bringing flexibility to the workplace.* Symposium paper presented at the 27<sup>th</sup> Annual International Precision Teaching Conference, 2014, Chicago, IL.

Acevedo, D., Meyer, S., Watkins, G., Newsome, D., Newsome, K., Aninao, T. *Building family relations to increase math fact performance: Results from agile learners.* Symposium paper presented at the 27<sup>th</sup> Annual International Precision Teaching Conference, 2014, Chicago, IL.

Meyer, S., Watkins, G., Newsome, K., Newsome, D., Aninao, T., Fuller, T. *Using student performance to inform phonetic awareness curricular progression: An exploration into agility.* Symposium paper presented at the 27<sup>th</sup> Annual International Precision Teaching Conference, 2014, Chicago, IL.

Newsome, W.D. *Contextual Behavior Science and Environmental Issues.* Invited Lecture at the 16<sup>th</sup> Annual Fresno State ABA Club Conference, Fresno, CA, November 21<sup>st</sup> 2014.

Newsome, W.D., Newsome, K.B., Billet, J., Meyer, S. *Combining RFT and Precision Teaching for Effective Comprehension Instruction.* Symposium paper at the European Association for Behavior Analysis Conference, Stockholm, Sweden, 2014.

Newsome, W.D., Newsome, K.B., Meyer, S. *Understanding the Impact of Relational Fluency in Reading Comprehension Tasks.* Symposium paper at the European Association for Behavior Analysis Conference, Stockholm, Sweden, 2014.

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Newsome, K.B., Newsome, W.D., *Comprehension: What it is, why it matters, and a lens of discovery*. Symposium paper at the European Association for Behavior Analysis Conference, Stockholm, Sweden, 2014.

Newsome, W.D., Newsome, K.B., Billet, J., Meyer, S. *Fresh Data and Discoveries: Relational Fluency, Reading Fluency and Reading Comprehension*. Symposium paper at the Association for Contextual Behavior Science World Conference, 2014, Minneapolis, Mn.

Newsome, W.D., Newsome, K.B., Meyer, S. *How Curriculum Designers are putting 'The Purple Book' to work*. Symposium paper at the Association for Contextual Behavior Science World Conference, 2014, Minneapolis, Mn.

Newsome, K.B., Newsome, W.D., *Precision Teaching and Contextual Science: Ground level applications of RFT to improve reading comprehension*. Symposium paper at the Association for Contextual Behavior Science World Conference, 2014, Minneapolis, Mn.

Newsome, W.D., Newsome, K. *Relational Frame Theory for Curriculum Design*. Invited Lecture at the National University of Ireland, Galway. Galway, Ireland, April 2014.  
Invited Lecture at the Mary Immaculate College, Limerick, Ireland, April 2014.

Newsome, K., Newsome, W.D. *Inquiries into Comprehension through the Lens of Precision Teaching*. Invited Lecture at the National University of Ireland, Galway. Galway, Ireland, April 2014.  
Invited Lecture at the Mary Immaculate College, Limerick, Ireland, April 2014.

Newsome, W.D., Newsome, K. *Introduction to Functional Mastery*. Workshop at the Division of Behavior Analysis Conference. Athlone, Ireland, April 2014.

Newsome, W.D., Newsome, K., *Putting RFT to Work for Curriculum Designers*. Symposium Paper at the International Precision Teaching Conference, Saint Pete Beach, Florida, December 2013.

Aninao, T., Newsome, W.D., Newsome, K., *Direct Assessment of Relational Operants to Inform Reading Comprehension Interventions*. Symposium Paper at the International Precision Teaching Conference, Saint Pete Beach, Florida, December 2013.

Newsome, K., Newsome, W.D., *Comprehension. What it is, Why it Matters and A Lens for Discovering Generalized Operants*. Symposium Paper at the International Precision Teaching Conference, Saint Pete Beach, Florida, December 2013.

Bennett, K., Newsome, W.D., Newsome, K., *The Scientist Educator Model: Practices and Accountability in the Face of A Struggling Education System*. Symposium Paper at the International Precision Teaching Conference, Saint Pete Beach, Florida, December 2013.

Smith, C., Newsome, W.D., Newsome, K., *Improving Social Validity with Conventional Data Display Tools*. Symposium Paper at the International Precision Teaching Conference, Saint Pete Beach, Florida, December, 2013.

Meyer, S., Newsome, W.D., Newsome, K., *A Program-wide Evaluation of Learner Agility and the Impact on Communication with Parents and Schools*. Symposium Paper at the International Precision Teaching Conference, Saint Pete Beach, Florida, December 2013.

Newsome, W.D., Billett, J.J., Rickard, K. *Evaluation of Interactions Among Relational Fluency, Reading Fluency, and Reading Comprehension*. Symposium paper at the Association for Behavior Analysis, Minneapolis, May 2013.

Rickard, K., Newsome, W.D., *Demystifying the Notions of Educators: A Clarification of Worldviews*. Symposium paper at the Association for Behavior Analysis, Minneapolis, May 2013.

Symposium Discussant: *Contextual Behavior Science and Education*. Association for Behavior Analysis, Minneapolis, May 2013

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Newsome, W.D. *Putting Facebook "Insights" to Work for Your SIG*. Invited Presentation for the Special Interest Group Leadership Meeting, Association for Behavior Analysis, Minneapolis, 2013.

Invited Panelist, *Current trends in Organizational Behavior Management*. Special event at the 2012 Nevada Association for Behavior Analysis Conference, Reno, NV.

Newsome, W.D., Alavosius, M.P. *A Gallon To Burn*. Poster for the 2012 Nevada Association for Behavior Analysis Conference, Reno, NV.

Newsome, W., Rickard, K. *Direct Assessment of Relational Operants to Inform Reading Comprehension Interventions*. Symposium paper at the Association for Contextual Behavior Science World Conference, 2012, Washington D.C.

Rickard, K., Newsome, W. *Instructional Targets and Behavioral Units: Putting RFT into practice in education*. Symposium paper at the Association for Contextual Behavior Science World Conference, 2012, Washington D.C.

Berens, K., Berens, N., Rickard, K., Newsome, W. *Measuring the Growth and Impact of Relational Operants: What the standard behavior chart offers functional contextualism*. Symposium paper at the Association for Contextual Behavior Science World Conference, 2012, Washington D.C.

Newsome, W.D., Alavosius, M.A. *Driving Green: Toward the Prediction and Influence of Efficient Driving Behavior*. Symposium paper at the Association for Behavior Analysis, Seattle, WA. 2012

Lydon, C.A, Szabo, T., Newsome, W.D., Williams, L. *Total Performance Service Review in the Smaller Organization: The use of Scorecards*. Poster presented at the Association for Behavior Analysis, Seattle, WA. 2012

Bandy, D., Newsome, W.D., Rickard, K., Houmanfar, R. *Linking payroll to individual and organizational performance*. Poster presented at the Association for Behavior Analysis, Seattle, WA. 2012

Brown, T.W., Newsome, W.D., Alavosius, M.P. *Design for a University Course Sequence in Green Behavior*. Poster presented at the 2012 Behavior Change for a Sustainable World Conference, Columbus, Ohio.

Newsome, W.D., Alavosius, M.P. *A Gallon To Burn*. Poster for the 2012 Behavior Change for a Sustainable World Conference, Columbus, Ohio.

Newsome, W.D., Ward, T.A., Berry, B., Fuller, T.C., Brooks Rickard, K., Smith, G., Ward, E., Alavosius, M.P. *"The Patch" Cooperative Gardening Project*. Poster for the 2012 Behavior Change for a Sustainable World Conference, Columbus, Ohio.

Newsome, W.D., Alavosius, M.A. *Application of Cooperative Principles to Influence Environmentally Friendly Consumer Behavior*. Presented at the 2011 Association for Behavior Analysis International Annual Convention, Denver, CO.

Newsome, W.D., Alavosius, M.A. *Toward the Prediction and Influence of Green Behavior: Seeking Practical Utility in Research*. Presented at the 2011 Association for Behavior Analysis International Annual Convention, Denver, CO.

Luke, M., Alavosius, M.P., Newsome, W.D., & Leeming, E.M. *Climate change and human behavior: An undergraduate/graduate course in environmental psychology at UNR*. Symposium paper at the Association for Behavior Analysis, Denver, CO. 2011

Newsome, W.D., Brooks-Rickard, K. *A modified protocol for the establishment of fluent deictic responding: Exploring links to academic achievement*. Presented at the 2011 Association for Contextual Behavior Science World Conference, Parma, Italy.

Alavosius, M.A, Luke, M., Newsome, W.D., *Liking safety and green behavior*. Presented at the 2011 Behavioral Safety Now conference, Reno, NV.

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Bandy, D., Newsome, W.D., Rickard, K., Houmanfar, R. *Linking payroll to individual and organizational performance*. Poster presented at the Nevada Association for Behavior Analysis (NABA) annual conference, October, 2011.

Newsome, W.D., Brooks Rickard, K. *Introduction to the Standard Celeration Chart*. Workshop delivered for 'A day of ABA' October, 2011, Trinity College, Dublin, Ireland.

Brooks Rickard, K., Newsome, W.D. *Conceptual underpinnings of the FitLearning™ transformational learning model*. Invited colloquium, October, 2011, Trinity College, Dublin, Ireland.

Newsome, W.D., Humphreys, T., Rickard, K. *Stack 'em high: An overview of charting conventions in the Wild West*. Presented at the 2011 International Precision Teaching Conference, Reno, NV.

Newsome, W.D., Berry, B., Billett, J.J., Cage, B., Rickard, K. *The cost of philosophical eclecticism in mainstream education and the benefit of naming your assumption: The Fit Learning Model*. Presented at the 2011 International Precision Teaching Conference, Reno, NV.

Newsome, W.D., Rickard, K., Saleh, A., Awad, A., Alavosius, M. *Observed Differences in Feedback Seeking Behavior as a Function of Feedback Structure in a Middle-eastern Autism Treatment Center*. Presented at the 2010 Association for Behavior Analysis International Annual Convention, San Antonio, TX.

Invited Panelist, *Dissemination of Behavior Analysis: Approaches for the 21st Century*. Professional Development Series Event at 2010 Association for Behavior Analysis International Annual Convention, San Antonio, TX.

Newsome, W.D., *Improving Social Skills by Building Fluency on Deictic Relational Classes*. Presented at the 8<sup>th</sup> World Conference of the Association for Contextual Behavior Science, 2010, Reno NV.

Newsome, W.D., *Enhancing Social Interaction Through Fluency Building in Perspective Taking*. Presented at the International Precision Teaching Conference, 2010, Seattle WA.

Newsome, W.D., Hunter, K., Alavosius, M. *Pavlovian Blood Doping: A Preliminary Investigation of Erythropoietic Responses*. Presented at the Association for Behavior Analysis International 35<sup>th</sup> Annual Convention, Phoenix AZ, 2009.

Szabo, T., Williams, L., Newsome, W.D., Butterfield, S. *Technical Evaluation of the Service Review Model with Performance Management Scorecards*. Presented at the Association for Behavior Analysis International 35<sup>th</sup> Annual Convention, Phoenix AZ, 2009.

Newsome, W.D., Alavosius, M. P. (2008). *Instructional Design Issues in Programming and Software Development*. Presented at the meeting for the Association for Behavior Analysis, Chicago 2008.

Newsome, W.D., Alavosius, M. P. (2008). *An Investigation of Efficiency and Preference for Supplemental Learning Modules in Online Instruction*. Presented at the meeting for the Association for Behavior Analysis, Chicago 2008.

Symposium Chair- *From Lecture Hall to Cyberspace: Three Models for Evidence-Based Instructional Design in College Teaching*. Association for Behavior Analysis International, 34<sup>th</sup> Annual Convention. Chicago 2008.

Newsome, W. D., Alavosius, M. P., (2007). *Learning Supplements in Online Instruction*. Presented at the Behavior Analysis Research Fair, Reno 2007.

Drake, Newsome, & Wilson (2006). *Symposium- Exploring the IRAP: Different Stimuli, Different Relations, Same Procedure*. Presented at the meeting for the Association for Behavior Analysis, Atlanta 2006.

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Drake, Adams, Merwin, Weinstein, Newsome, & Wilson (2005). *Symposium-Lab Lore: Secrets of the Matching to Sample Procedure...Revealed! Some Noteworthy Observations in a Behavior Analytic Laboratory*. Presented at the meeting for the Association for Behavior Analysis, Chicago 2005.